

Thanks for Your Interest in Keep Whitesboro Beautiful (KWB)!

Established July 2007

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KWB is a 501(c)(3) non-profit organization dedicated to making our town a clean and beautiful place for residents and tourists to enjoy — and to promoting public interest in enhancing Whitesboro's environment and beautification. We are an official affiliate of Keep Texas Beautiful (KTB) in Austin, Texas, which has specific requirements for affiliates, and offers training, networking opportunities, grants, and incentives for cleanup and beautification projects.

Officers & Board of Directors

President: Marilyn Pospisil
Vice President: David Marlin
Secretary: Bobbie Erwin
Treasurer: Sharron Welch
Membership: Joyce Lewis
Past President: Christie Davey
Board Member: Brenda Marlin
Board Member: Donna Sluder
Board Member: Michael Marter
Board Member: Lynda Anderson

Monthly Meetings

KWB meets on the third Thursday of each month from 8-9 a.m. at Lovejoys on Main Street in downtown Whitesboro. We often have a speaker at our meetings. Guests are welcome!

Membership

KWB is comprised of individuals, city and educational leaders, local businesses, and civic organizations. We have several committees for members to share their knowledge and talent. The *Whitesboro News Record* (WNR) graciously publishes articles and photos about KWB events and activities.

Contact Sharron Welch at 214/502-2078 if interested in joining KWB or providing a donation. Thanks!

Funding

KWB is funded by annual membership fees, KWB T-shirt sales, two fund-raisers (E-Waste Recycling Program and Peanut Festival), raffles, and monetary and item donations. All administrative and operating expenses are donated. This funding is our only means to host events and activities throughout the year – which take place thanks to the assistance of member and community volunteers.

Ongoing Activities & Events

- **Spring & Fall:**
 - Recognize residents with the Yard of the Month (YOM) award.
 - Decorate, plant, and maintain the downtown and Trollinger Park flower beds and park fountain. (Fountain cleaned regularly.)

- **April 9-13:** Host the Third Annual Electronic (E-Waste) Recycling Fundraiser in conjunction with the Whitesboro Spring Cleanup, our community's part in the "Don't Mess with Texas" campaign.
- **May 3:** **KWB is celebrating its 10-Year Anniversary, from 1-2 p.m. at Trollinger Park. Join in the fun!**
- **May 19:** Host the Third Annual Community Flea Market Downtown, which brings many residents and new visitors to the downtown area. This year, the Whitesboro Chamber is hosting a Fun Run and Business Expo.
- **October:**
 - Host the Third Annual Scarecrow Decorating Contest with Intermediate School students, using recycled materials from Your Neighbor's House (YNH) Thrift Store. Judges are local business leaders.
 - Host a Fundraiser Booth at the Peanut Festival to sell T-shirts, peanuts, and tickets for a raffle item.
- **November:** Conduct the Annual KTB Fall Sweep to cleanup select resident yards and assist with cleanup at the Hagerman National Wildlife Refuge (HNWR).
- **December:** Host Christmas Downtown Whitesboro to involve all residents in this festival.

Major Project in Progress

KWB continues its partnerships with the City and TxDOT on the downtown median renovation project – funded by a 2011 Governor's Community Achievement Award (GCAA). The project includes extending the median width; adding new electrical and speakers, native plants and ornamental trees; and replacing the light fixtures.

Phase 1, the removal of dead trees in the median, was completed in January. Phase 2, demolition and construction, is scheduled for June 2018, with the entire process scheduled for completion by August.